

Maison&Objet Paris has just closed its September edition, placed under the theme “Enjoy” that drew an overall mindset of enthusiasm and excitement among the professional community of the design, home decor and lifestyle industries, spurred on by a significant international presence.



THANK YOU,  
ONE AND ALL!

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## VISITORS

**59 794**

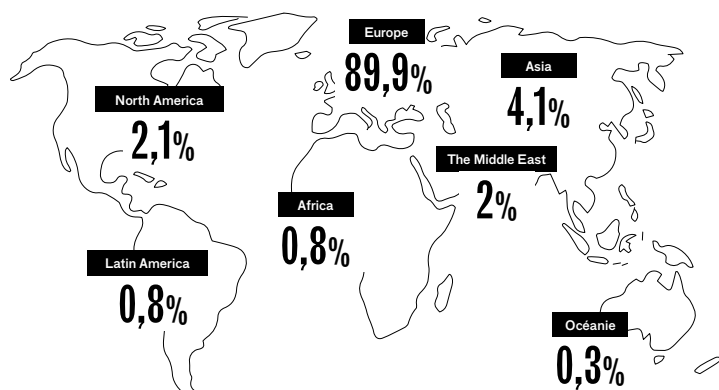
Visitors

**144**

Countries represented

**37 285** — **62%**  
French  
visitors**22 509** — **38%**  
International  
visitors

→ Breakdown by geographical area



## EXHIBITORS

**2 539**

Brands

of which  
**767**  
new ones**1 125**French  
brands**1 414**International  
brands**59**

Countries represented

THEY  
ARE TALKING  
ABOUT US

**925**JOURNALISTS  
BLOGGERS  
INFLUENCERS

## → Top 10 Countries

France	37 285
Belgium	3 041
Italy	2 107
Germany	1 743
Netherlands	1 666
United Kingdom	1 398
Spain	1 164
United States	1 120
Switzerland	1 071
Portugal	568

## → Breakdown by field of business

**RETAILER****59%****SPECIFIER****31%****MANUFACTURER,  
MAKER 10%****HOSPITALITY  
LAB**

The “Hospitality Lab” showcased the hybrid and forwardlooking visions of new hospitality venues, designed, and staged by four key players in the hospitality sector (Café, hotel, restaurant):

Fabien Roque (Roque Intérieurs), Friedman & Versace and The Socialite Family, and the presentation of the winners from the design competition, Accor Design Awards.

**LE CLUB — THE VIP LOUNGE  
BY MAISON&OBJET**

The circle of excellence for the most influential buyers, specifiers and key stakeholders in the French and international decor, design and lifestyle markets.

**“THEY WERE THERE...”****”**

Citadium (FR),  
Chanel (FR),  
Brown Thomas Arnotts (IRL),  
Fenwick Ltd (UK),  
Galleries Lafayette (FR),  
Macy's (USA),  
Lagardère Travel Retail (FR),  
Lvmh Recherche (FR),  
Printemps (FR),  
Samaritaine (FR)

Studio Twenty Seven (US),  
Tjx Europe (UK),  
Boozt.Com (SWE),  
Haevichi Hotel & Resorts (KOR),  
Hotel De Crillon (FR),  
Katharine Pooley (UK),  
Lux & Bee (FR),  
Mama Shelter (FR),  
Marriott (FR),  
Qatar Museums (QT),  
Royal Mansour (MRC),  
...

→ see the list



## → Social networks



Instagram **1M**  
**+8%\***



Facebook **701K**  
**+3%\***



Pinterest **57K**  
**+26%\***



LinkedIn **56K**  
**+27%\***



TikTok **17K**  
**+20%\***

\*Increase over September 2022

# MAISON&OBJET PARIS ALSO MEANS

## 2 WHAT'S NEW? SPACES

The trend unveils its leading products

- "Wonder Nature" by **François Delclaux**,
- "Pattern Factory" by **Elizabeth Leriche**.

## 1 TREND FORUM: INSPIRE ME!

This immersive and experiential trend forum, created in collaboration with Peclers International agency, embodied the theme of the show "Enjoy, in quest of pleasures" for the decoding of the major consumption trends.

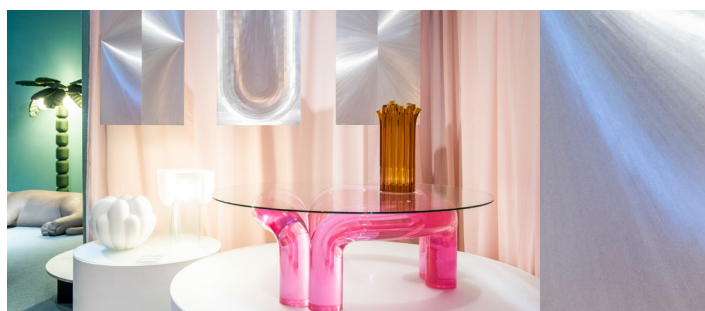
## 30 TALKS

Hosted with marvelous energy by industry experts, and available online.

[academy.maison-objet.com](https://academy.maison-objet.com)

## +15 SPECIAL FEATURE AREAS

*Carte blanche* was given to big names (installation designers, interior decorators, designers, etc.): **Muller Van Severen, Faye Toogood, Dirk Van Der Kooij, Masquespacio, Sebastian Cox...**



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## IN THE MEANTIME

**PARIS  
DESIGN  
WEEK**

From the 7<sup>th</sup> to the 16<sup>th</sup> of september. A 10-day fringe event. New concept stores, staged window displays, vernissages, stores that deserve a detour, meet 'n' greets with designers, festive events... for a design Capitale inspiration.

[maison-objet.com/paris-design-week](https://maison-objet.com/paris-design-week)

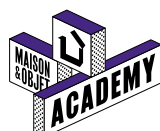
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## OUR NEXT RENDEZ-VOUS

**MAISON&OBJET PARIS**

**18-22  
JAN. 2024**

PARIS NORD VILLEPINTE

#MAISONETOBJET

**MAISON  
&OBJET  
IN THE  
CITY**

**17-22  
JAN. 2024**

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SAFI Organisation, a subsidiary of Ateliers d'Art de France and RX France.